

Oklahoma Southwest Alliance, Inc. (OSA)

**Regular Monthly Meeting
October 21, 2020 ~ 10:00 a.m.**

Frisco Center
101 South 4th Street
Clinton, Oklahoma 73601

Welcome/Call to Order:

Clark Southard called the meeting to order at 10:00 a.m. with a welcome and introduction

Self-Introduction of attendees were made:

- Jason Garner – Hinton Economic Development Authority
- Trina Southard- South Central Oklahoma Workforce Board
- Diana Patterson-Smith – Western Technology Center
- Jessica Forbes – South Central Workforce Board
- Michael Ryburn – SWODA
- Roland Mower – Clinton Economic Development Authority
- Jarrod McLaughlin – SWODA
- Sissel Brown – SCOWB
- Clark Southard – Catero, Inc.
- Shawn Freie – Caddo Kiowa Technology Center
- John Noel – Caddo Kiowa Technology Center
- Robert B. Johnston – City of Clinton
- Willie Tiller – WOWDB
- Tylar Thompson – WOWDB
- Laura Hammontree – WOWDB
- Elesia Church – SWODA
- Danny Britton – WTC
- Brad Cooksey – Lawton Economic Development Council
- Jennie Bowden – Lawton Economic Development Council
- Michael Hixon – PSO

Previous Minutes:

Michael Ryburn made motion to accept the minutes; Roland Mower seconded, motion approved

Financial Report:

Jason Garner presented the financial report. The account balance is \$15,045.94.

Program:

- Clark Southard presented more on Economic Development 101 with a focus on Business Retention and Expansion (BR&E) which is on the Primary Production Tier of the building blocks of Economic Development.
 - 80% of all new jobs come from BR&E.
 - BR&E will broaden the tax base
 - Some BR&E programs include Business Development Districts.
- Roland Mower, Clinton Economic Development Authority gave an update on CEDA.
 - Roland is the first Economic Development Professional Clinton has had. Upon being hired he and his board developed a strategy to accomplish their goals. They used a “bucket” approach to develop their priorities.
 - Bucket 1 – Economic Development
 - Bucket 2 – Community Development
 - Bucket 3 – Retail Development
 - Bucket 4 – Lobby Support
 - Bucket 5 – Clinton Fund
- OSA Bylaws- Review/Update, Discussion/Action
 - Shawn will send out bylaws to group before next meeting. Clark asked the group to make recommendations about changes he discussed and the group will vote on changes at next meeting.
- 2021 Meeting locations –
 - The group discussed meeting location and dates for 2021.
 - January 20 –
 - February 17 – Lawton EDA
 - March 10 – Western Technology Center – Burns Flat
 - April 21 – OSA Event – Frisco Center, Clinton
 - May 19 – Duncan
 - June 16 – Elk City – Western Technology Center
 - July- no meeting
 - August 18 – Weatherford/PSO
 - September 15 – Fredrick
 - October 20 -
 - November 17 – Annual Meeting Fort Cobb, CKTC
 - December – no meeting

Old Business:

- Website update – OSA has received the invoice for the website update Clark will follow up.

New Business:

- 2021 OSA Conference
- November meeting will be election of officers

Next Meeting:

November 18, 2020 in Fort Cobb, Oklahoma – Caddo Kiowa Technology Center

Adjourn:

Motion to adjourn at 12:04 pm by Brad Cooksey, seconded by Michael Rayburn, motion passed.

Clark Southard, Chairman

Shawn Freie, Secretary