

## **Oklahoma Southwest Alliance, Inc. (OSA)**

### **Regular Monthly Meeting**

**September 16, 2020 ~ 10:00 a.m.**

Chickasha Economic Development Council (CEDC)

Grady County Fairgrounds

Chickasha, OK 73018

### **Welcome/Call to Order:**

Clark Southard called the meeting to order at 10:05 a.m. with a welcome and introduction

### **Self-Introduction of attendees were made:**

- \*Jason Garner – Hinton Economic Development Authority
- \*Trina Southard- South Central Oklahoma Workforce Board
- \*Diana Patterson-Smith – Western Technology Center
- \*Jennifer Billy – City of Thomas
- \*Jessica Forbes – South Central Workforce Board
- \*Michael Ryburn – SWODA
- \*Yolanda Creswell – City of Weatherford
- \*Jim Cowan – Chickasha EDC
- \*Tim Hushbeck – PSO
- \*Roland Mower – Clinton Economic Development Authority
- \*Scott Chance – Congressman Cole’s Field Rep
- \*Steve Carson – Senator Lankford’s Field Rep
- \*Lyle Roggow – Duncan Area Economic Development Foundation
- \*Jeremy Stoner – Oklahoma Finance Authority
- \*Jarrod McLaughlin – SWODA
- \*LaFonda Colbert – SCOWB
- \*Sissel Brown – SCOWB
- \*Clark Southard – Catero, Inc.
- \*Janet Smith – PSO
- \*Lauri Jones – Canadian Valley Tech Center
- \*Tamara Carlson – CEDC
- \*Dick Lowe – CVTC
- \*Kean Spellman – Grady Memorial Hospital

### **Previous Minutes:**

Michael Ryburn made motion to accept the minutes; Diana Patterson-Smith seconded, motion approved

### **Financial Report:**

Jason Garner presented the financial report. The account balance is \$17,900.

## Program:

- Jim Cowan, Chickasha Economic Development Council updated the group about projects in Hinton.
  - Restaurant Bingo program started in April 2020
  - “Shop Chickasha” campaign started in May 2020 “Tunes in June” band sponsorship for local venues
  - \$30,000 of shop local gift certificates resulted in \$100,000 economic impact
  - Chickasha Chamber is starting a “Love Where You Live” campaign to clean up the community and promote volunteerism
  - Festival of Lights starts in November
  - Arts Festival, Ride the Rock and Food Truck Challenge are October 3, 2020
  - Sales Tax is down about 10% as an impact of COVID-19, felt that was really good considering the challenges and in comparison, with other locations.
  - No real loss of businesses, that were not already planned.
  - CEDC visiting the “All American City” program
  
- Clark Southard presented more on Economic Development 101 with a focus on Community Capacity Development and how important it is within our communities.
  
- Kean Spellman, CEO, Grady Memorial Hospital
  - 40 years experience in rural hospitals, primarily in Oklahoma.
  - Grady Memorial is a Prospective Payment System (PPS) hospital
  - Most citizens see a hospital as just a “Cost”, when it is a significant economic driver in the Community Capacity component
  - During Covid-19 hospitals were federally supported with \$3M due to reduced patient count
  - Chickasha rose money to improve Grady Memorial with a \$.25 sales tax increase.
  
- Patti Davis, President, Oklahoma Healthcare Authority
  - See Slides attached
  
- Laurie Jones, Director, Nursing Program, Canadian Valley Tech Center
  - Earned her education through Masters degree in programs in SW OK
  - Oklahoma ranks near the bottom in Nursing shortages (all types)
  - Texas has even more shortages than Oklahoma and recruits Oklahoma program graduates with higher pay offers
  - The Technology Centers offer two-years, LPN programs
  - CVTC has a relationship with SWOSU to assist students move to RN programs in three additional semesters of classwork and clinicals.

## Old Business:

- Website update – OSA has received the invoice for the website update Clark will follow up.

## New Business:

- None

**Next Meeting:**

October 21, 2020 in Clinton, Oklahoma

**Adjourn:**

Motion to adjourn at 12:15pm by Tim Hushbeck, seconded by Trina Southard, motion passed.

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Clark Southard, Chairman

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Shawn Freie, Secretary