

Oklahoma Southwest Alliance, Inc. (OSA)

January 20, 2021 ~ 10:00 a.m.
Southwest Technology Center
711 W. Tamarack Rd.
Altus, OK
Room 109

Welcome/Call to Order:

Michael Hixson, called the meeting to order at 10:11 a.m. with a welcome and introductions

Self-Introduction of attendees were made:

- Jason Garner – Hinton Economic Development Authority (OSA Treasurer)
- Trina Southard- South Central Oklahoma Workforce Board
- Diana Patterson-Smith – Western Technology Center
- Jessica Forbes – South Central Workforce Board
- Jarrod McLaughlin – SWODA
- Sissel Brown – SCOWB
- Clark Southard – Catero, Inc. (OSA Past Chairman)
- Shawn Freie – Caddo Kiowa Technology Center (OSA Secretary)
- John Noel – Caddo Kiowa Technology Center
- Willie Tiller – WOWDB
- Jeannie Bowden – Lawton Economic Development Council (OSA Vice Chairman)
- Michael Hixon – PSO/AEP (OSA Chairman)
- Brandy McIntyre – Oklahoma Department of Commerce
- Tim Hushbeck – PSO/AEP
- Danny Britton – Western Technology Center
- Jessica Stewart – OCAST
- Cherisa Price-Wells – SCOWB/Equus
- Roland Mower – Clinton Economic Development Authority

Minutes:

November minutes were presented by Shawn Freie, Jeannie Bowden made motion to accept the minutes from the previous meeting; Clark Southard seconded, motion approved

Financial Report:

Jason Garner presented the financial report. The account balance is \$15,030.94. Jason reported out that the 2021 membership invoices have been emailed out to members.

Program:

- Rodger Kerr – Altus Chamber of Commerce/Altus EDA
 - Rodger shared an overview of Altus with the group and really focused on what Altus Chamber and Altus EDA is doing in regard to Altus AFB. After developing a relationship with the leadership of AAFB, leaders shared with ACC and AEDA that they could “lose the mission.” At this point a list of things that are issues for their airman was shared which included housing, crash pads, cost of living, spousal/dependent employment, and public relations. Rodger along with other community leaders went to work developing

committees to solve the problems and made a conscious effort to address these issues to change perception and get things done. In Rodgers words "It takes a community working together, look for ways to say yes not no."

- Rodger also shared – ALTUS: Advocate, Lead, Team, Unite, Support

Old Business:

- Website update –
 - Clark and Sissel have been working on the website, it is live. If each community or organization will check the links to make sure they are right. Each member is asked to submit links to Sissel as soon as possible. Please take a look at www.okswa.com to see if your community is linked to our website.
- OSA Event -
 - April 21-22, 2021 – Frisco Center, Clinton.
 - Speakers have been confirmed
 - Save the date cards were handed out with hotel information.

New Business:

- Chairman Hixson shared what his expectations are from the meeting host/ group/community.
 - Provide program, might be a community spotlight, Educational, etc.
 - Get meeting location to Shawn ASAP include lunch options if lunch is not included with meeting.

2021 Meeting locations –

- February 17– Lawton EDA
- March 10– Western Technology Center – Burns Flat
- April 21– OSA Event – Frisco Center, Clinton
- May 19 – Duncan
- June 16– Elk City – Western Technology Center
- July- no meeting
- August 18– Weatherford/PSO
- September 15– Fredrick
- October 20 - Hinton
- November 17 – Annual Meeting Fort Cobb, CKTC
- December – no meeting

Next Meeting:

February 17, 2021 hosted by Lawton EDA. Meeting location: Great Plains Business Development Center (Business Incubator) in the McMahon Conference Center located at 1601 SW Park Ridge Blvd. Lawton, OK

Adjourn:

Motion to adjourn at 12:12 pm by Shawn Freie, seconded by Clark Southard, motion passed.

Michael Hixson, Chairman

Shawn Freie, Secretary