

Oklahoma Southwest Alliance, Inc. (OSA)

May 19, 2021 ~ 10:00 a.m.
Territory golf and Country Club
800 Territory Ln.
Duncan, OK 73533

Welcome/Call to Order:

Michael Hixson, called the meeting to order at 10:00 a.m. with a welcome and introductions

Self-Introduction of attendees were made:

- Jason Garner – Hinton Economic Development Authority (OSA Treasurer)
- Trina Southard- South Central Oklahoma Workforce Board
- Diana Patterson-Smith – Western Technology Center
- Jessica Forbes – South Central Workforce Board
- Jarrod McLaughlin – SWODA
- Sissel Brown – SCOWB
- Shawn Freie – Caddo Kiowa Technology Center (OSA Secretary)
- John Noel – Caddo Kiowa Technology Center
- Jeannie Bowden – Lawton Economic Development Council (OSA Vice Chairman)
- Michael Hixson – PSO/AEP (OSA Chairman)
- Brandy McIntyre – Oklahoma Department of Commerce
- Tim Hushbeck – PSO/AEP
- Jessica Stewart – OCAST
- Michael Ryburn – SWODA
- Chuck Ralls – City of Comanche
- Lisa Ralls – Great Plains Country Association
- Linda Greer – SCOWB
- Jace Zacharias – Office of U.S. Senator Jim Inhofe
- Christi Y. Porter – WOWDB
- Rodger Kerr – Altus Chamber/EDC
- Steve Carson – Office of U.S. Senator James Lankford
- Kyle Robison – Oklahoma Manufactures Alliance
- Keith Bridges – EDC, Lawton
- Steve Bratcher – Oklahoma Department of Commerce

Minutes:

January 2021 minutes were presented by Shawn Freie, John Noel made motion to accept the minutes from the previous meeting; Diana Patterson-Smith seconded, motion approved

Financial Report:

Jason Garner presented the financial report. The account balance is \$15,040.51. Jason reported out that the 2021 OSA Event had a net income of \$6325,00 (including \$2300.00 from PSO) with expenses of \$6339.00.

Program:

- Lyle Roggow - DAEDF
- Mike Conn Coaching and Consulting
- Justin Hardersen – Live Plan
- David Ladwig

Old Business:

New Business:

- Michael Ryburn – spoke the group about letters of support.
- Brandy McIntyre – informed the group about the new programs with ODC.
- After Action Review of OSA Conference
 - Good:
 - Planning committee worked good
 - Round table with manufacturers about labor supply
 - Eventbrite for registration
 - Goody bags
 - Needs Improvement:
 - Individual members reach out to more people to invite (Mayors, ED professionals, Business owners, etc)
 - Copies of Power Point presentations for participants
 - Bio's for all speakers
 - Alternate registration for people who can't pay via credit card

2021 Meeting locations –

- June 16 – Elk City – Western Technology Center
- July- no meeting
- August 18 – Weatherford/PSO
- September 15 – Fredrick
- October 20 - Hinton
- November 17 – Annual Meeting Fort Cobb, CKTC
- December – no meeting

Next Meeting:

Western Technology Center, Elk City Campus
301 Western Drive
Elk City, OK 73644

Adjourn:

Motion to adjourn at 12:09 pm by Shawn Freie, seconded by John Noel, motion passed.

Michael Hixson, Chairman

Shawn Freie, Secretary

